

Kaya Awaza

Product Designer

UX/UI Designer with experience in creating digital products, traditional media and print design, as well as brand development. Proven track record of working independently while collaborating with engineering teams to deliver products with high-aesthetic value. Seeking a position as a Product Designer to develop and promote a design culture that is driven by human-centered design and research.

Work History

08.2021 **Lead Designer**

- present

Puffingston Presentations, Austin, TX

- Conceptualizing and integrating diverse creative ideas for clients (Epson, Vital Farms, Lenovo, Oracle, Panasonic, etc.).
- Leading and supporting a team of designers to produce high quality presentations materials.
- Managing multiple projects and communicating directly with key stakeholders to ensure on-time and on-budget delivery.
- In charge of developing the company's creative strategy through research and the creation of diverse deliverables.

05.2020 **UX/UI Designer**

- 01.2022

Black Paper Designs, Abidjan, Cote d'Ivoire

- Wrote and edited creative briefs, design specs, and user stories, defined interaction models, user flows, and created hi-fidelity prototypes.
- Spearheaded the creative process to assure cohesive results, collaborated and managed a cross-functional a team of designers, developers, and copywriters.
- Oversaw projects, budgets, deadlines and production schedules.

03.2019 **Social Media Graphic Designer/ UI Designer**

- 04.2021

Voodoo Group, Abidjan, Cote d'Ivoire

- Designed, published compelling consistent digital platforms creative assets.
- Implemented user interface designs and optimized existing ones, produced wireframes and high-fidelity, interactive mockups for mobile applications.
- Drove sales up by 30% through increase of online engagement.

Education

01.2022 **UX/UI Certificate**

DEVX School, Chicago, IL

08.2015 **Media arts and animation, Bachelor of Science**

- 12.2018

California State University Northridge - Northridge, CA

Personal Info

Email

awazakaya@gmail.com

Phone

562.844.8087

Website

www.awaza-kaya.com

LinkedIn

<https://www.linkedin.com/in/kaya-awaza/>

Skills

UX/UI Design

Design process

Mockups and prototypes

Interaction Design

Leadership

Attention to Detail

Decision Making

Organization and Time Management

Problem-Solving

Critical Thinking

Teamwork and Collaboration

Iterative Development

Cultural Awareness

Figma, XD, Sketch, Axure

Adobe Suite

3D Modeling

Agile / Scrum